CHAPTER ONE

OBJECTIVES AND GENERAL DEFINITIONS

ARTICLE 1.1: OBJECTIVES

- 1. The Parties hereby establish a free trade area on goods, services, establishment and associated rules in accordance with this Agreement.
- 2. The objectives of this Agreement are:
 - (a) to liberalise and facilitate trade in goods between the Parties, in conformity with Article XXIV of the *General Agreement on Tariffs and Trade 1994* (hereinafter referred to as "GATT 1994");
 - (b) to liberalise trade in services and investment between the Parties, in conformity with Article V of the *General Agreement on Trade in Services* (hereinafter referred to as "GATS");
 - (c) to promote competition in their economies, particularly as it relates to economic relations between the Parties;
 - (d) to further liberalise, on a mutual basis, the government procurement markets of the Parties;
 - (e) to adequately and effectively protect intellectual property rights;
 - (f) to contribute, by removing barriers to trade and by developing an environment conducive to increased investment flows, to the harmonious development and expansion of world trade;
 - (g) to commit, in the recognition that sustainable development is an overarching objective, to the development of international trade in such a way as to contribute to the objective of sustainable development and strive to ensure that this objective is integrated and reflected at every level of the Parties' trade relationship; and
 - (h) to promote foreign direct investment without lowering or reducing environmental, labour or occupational health and safety standards in the application and enforcement of environmental and labour laws of the Parties.

ARTICLE 1.2: GENERAL DEFINITIONS

Throughout this Agreement, references to:

the Parties mean, on the one hand, the European Union or its Member States or the European Union and its Member States within their respective areas of competence as derived from the *Treaty on European Union* and *the Treaty on the Functioning of the European Union* (hereinafter referred to as the "EU Party"), and on the other hand, Korea;

the Framework Agreement mean the Framework Agreement for Trade and Cooperation between the European Community and its Member States, on the one hand, and the Republic of Korea, on the other hand, signed at Luxembourg on 28 October 1996 or any agreement updating, amending or replacing it; and

the Customs Agreement mean the Agreement between the European Community and the Republic of Korea on Cooperation and Mutual Administrative Assistance in Customs Matters, signed at Brussels on 10 April 1997.